



• KARYA · INTERNAL · LEADFINS · OCTOBER 2026

What Karya's competitors keep paying for

The longest-running image ads still live in each Karya market · Meta Ad Library, pulled October 14, 2026



How we picked these ads

16

Karya markets covered, 43 properties

50

competitor image ads, one per advertiser per market

1,259 days

Longest still running: Sweetwater on 16th

ORDER OF SEARCH

The same city first. If fewer than 5 ads came up there, the nearest Karya metro, then the rest of the state.

Only active image ads that Meta tags as housing, that name the city and show no address in another state. Listing sites like Zillow and ads under **14 days** old are left out.

Public Meta Ad Library via Apify, Oct **14, 2026** · searches "<city> apartments" and "apartamentos <city>" · days running = Oct **14** minus start date

Houston + Baytown

Houston: Barcelona, Eden Pointe, Establishment, La Primavera, Lakeside Forest · Baytown: Bay Oaks, Marina Club, Providence at Baytown



252 days

Villa Marbella Apts

IN CITY

2 Beds 2 Baths Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



165 days

Martha Ortega

IN CITY

2 Beds 2 Baths - Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



111 days

Palazzo at Cypresswood

IN CITY

Palazzo at Cypresswood

[Read ad copy](#)

This ad ↗

All their ads ↗



111 days

Stonehaven Apartments

IN CITY

Modern Apartments in Northwest Houston

[Read ad copy](#)

This ad ↗

All their ads ↗



40 days

Domain Heights

IN CITY

Luxury Apartments in Houston

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found

Jacksonville

Jacksonville: Boat House, Catalina, La Palma, Miramar, San Remo, Shore House, Stardust



349 days

Green Phin Flats - Jacksonville, FL

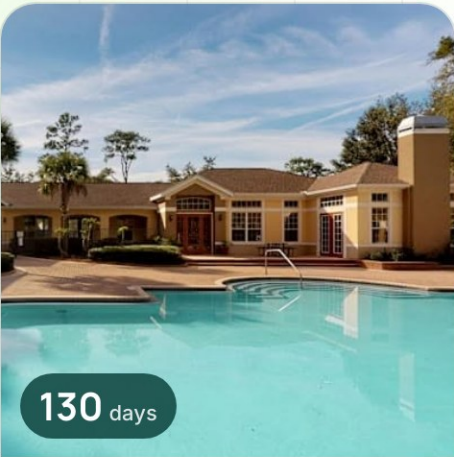
IN CITY

Green Phin Flats - Jacksonville, FL

[Read ad copy](#)

This ad ↗

All their ads ↗



130 days

Gregory Cove Apartments

IN CITY

1, 2 and 3 bedroom Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



1259 days

Sweetwater on 16th

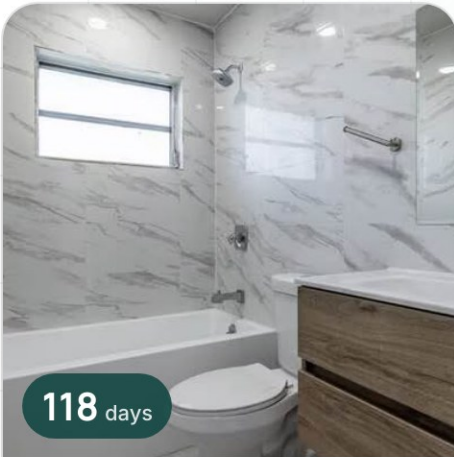
SAME STATE

Move In Special

[Read ad copy](#)

This ad ↗

All their ads ↗



118 days

Florencia Galvan

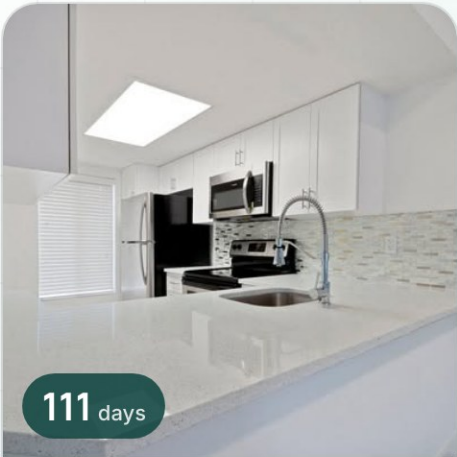
SAME STATE

2 Beds 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



111 days

Lakepointe at Jacaranda Apartments in Plantation

SAME STATE

Now Offering Reduced Rates on Select Floor Plans!*

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found

Fort Worth + Arlington

Fort Worth: Chaparral, Monticello Crossroads · Arlington: Palace, Redgate, The Preserve at Turtle Creek



414 days

Slate at Fort Worth Apartments

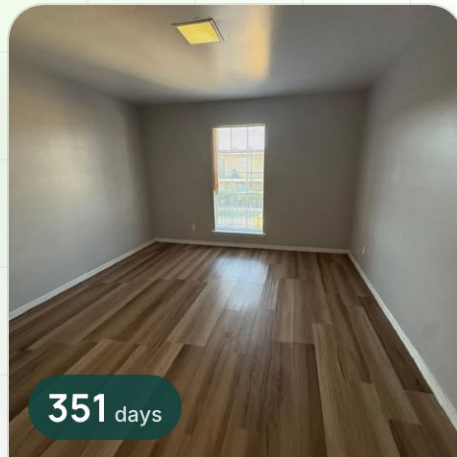
IN CITY

Slate At Fort Worth Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



351 days

La Hacienda

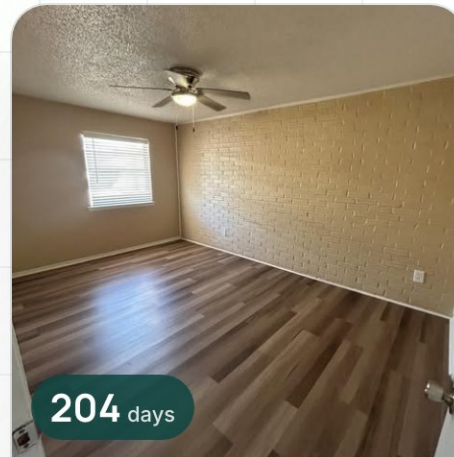
IN CITY

1 Bed 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



204 days

Leasing Dfw

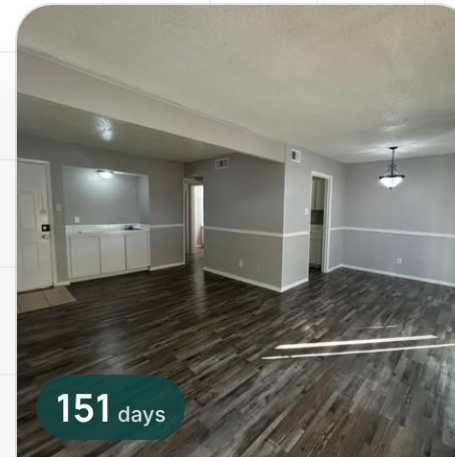
IN CITY

2 Beds 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



151 days

El Rancho-Apartments

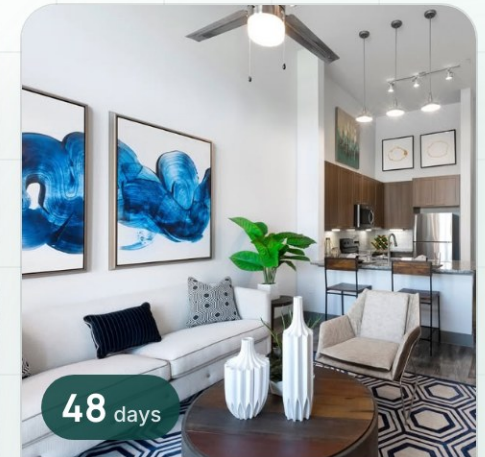
IN CITY

2 Beds 2 Baths Townhouse

[Read ad copy](#)

This ad ↗

All their ads ↗



48 days

South 400 Apartments

IN CITY

South 400 Apartments | Fort Worth

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found

Las Vegas

Las Vegas: Avenue 965, Residence at Sierra Vista, Residence at Tropicana, The Marq at 1600, Providence at Spring Mountain



123 days

Toscana Apartment Homes

IN CITY

\$1,000 OFF for a Limited Time!*

[Read ad copy](#)

This ad ↗

All their ads ↗



85 days

Gholson Landing Apartments

IN CITY

Gholson Landing Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



47 days

The Allister Apartments

IN CITY

Contact Us Today

[Read ad copy](#)

This ad ↗

All their ads ↗



32 days

Apartments by WestCorp

IN CITY

Brand New Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 4 ads found (fewer than 5 passed the filters)



Dallas

Dallas: 2704 CDMX, Bella Vida, Interlace, Muse



441 days

The Parc on Jackson

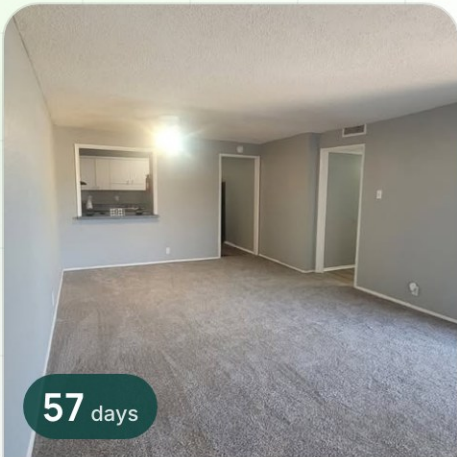
IN CITY

The Parc on Jackson

[Read ad copy](#)

This ad ↗

All their ads ↗



57 days

Westridge Apts

IN CITY

2 Beds 2 Baths Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



55 days

The Hayden

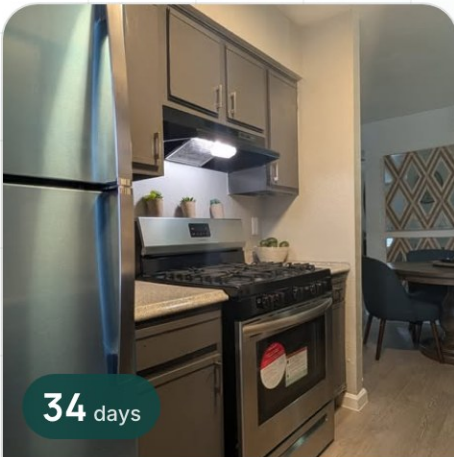
IN CITY

1 & 2 Bedrooms Leasing Now

[Read ad copy](#)

This ad ↗

All their ads ↗



34 days

Yareli Gmz

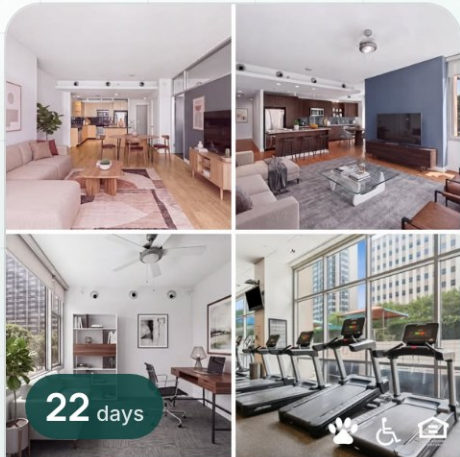
IN CITY

2 Beds 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



22 days

Brookfield Properties

IN CITY

4 Weeks Free Base Rent!*

[Read ad copy](#)

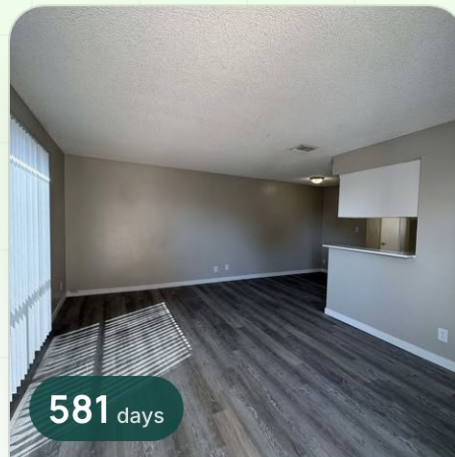
This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found

Phoenix + Tolleson

Phoenix: Residence at McDowell, Providence at McDowell · Tolleson: Residence at Tolleson



581 days

Pilar Galindo

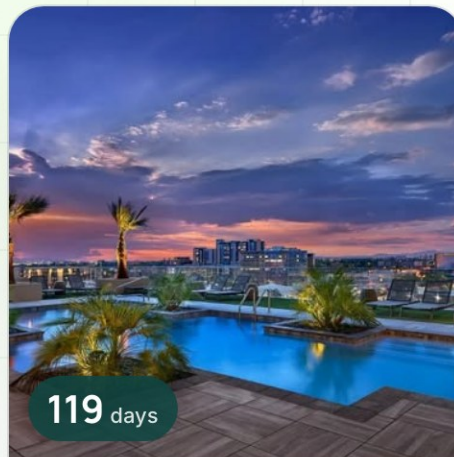
IN CITY

1 Bed 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



119 days

DERBY PHX

IN CITY

Schedule Your Tour Today!

[Read ad copy](#)

This ad ↗

All their ads ↗



73 days

Mark-Taylor Residential

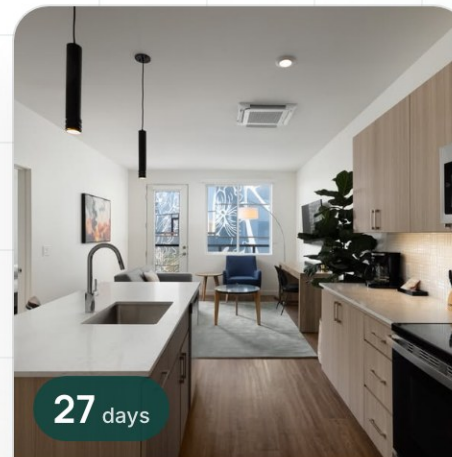
IN CITY

Apartments in South Phoenix, AZ

[Read ad copy](#)

This ad ↗

All their ads ↗



27 days

Alloy Phoenix

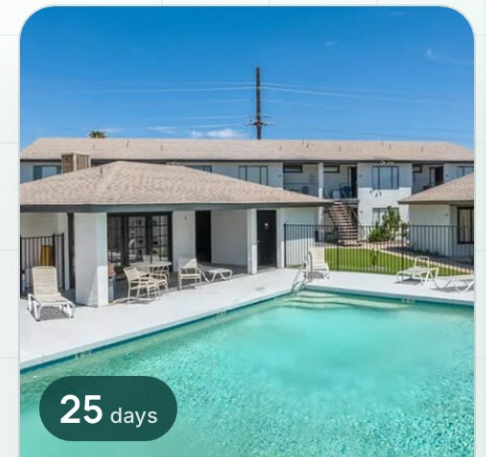
IN CITY

Apartments in Phoenix

[Read ad copy](#)

This ad ↗

All their ads ↗



25 days

Lupe Sanchez

IN CITY

2 Beds 1 Bath - Apartment

[Read ad copy](#)

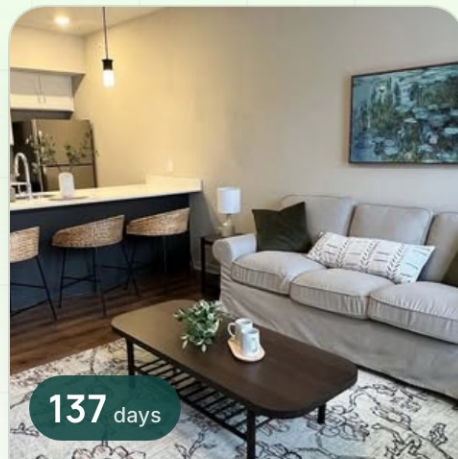
This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found

Indianapolis + Speedway

Indianapolis: South & Madison · Speedway: The Legend at Speedway, Brickyard Flats



137 days

The Edge Apartments

IN CITY

New Indianapolis Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



30 days

The Whit

IN CITY

Apartments Downtown
Indianapolis | The Whit
Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



30 days

Waterstone Place

IN CITY

Live Relaxed ★

[Read ad copy](#)

This ad ↗

All their ads ↗



19 days

9 on Canal

IN CITY

Live Where Adventure, Culture,
and City Life Collide.

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 4 ads found (fewer than 5 passed the filters)

Orlando

Orlando: Beverly at Lakeside, Caden at Lakeside, Palmetto at Lakeside



48 days

SkyHouse Orlando

IN CITY

Luxury High-Rise Apartments In Orlando

[Read ad copy](#)

This ad ↗

All their ads ↗



46 days

Evergreen Mills 50

IN CITY

Evergreen Mills 50

[Read ad copy](#)

This ad ↗

All their ads ↗



41 days

TRIO at Jubilee Park

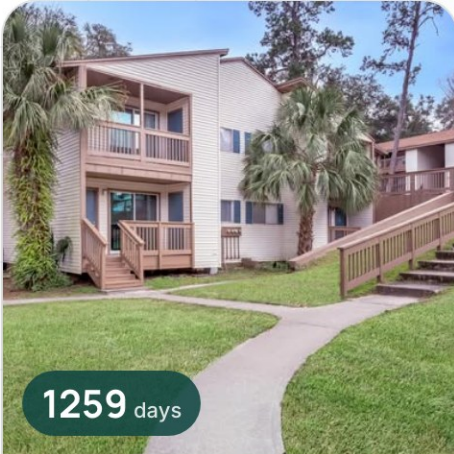
IN CITY

Get 2 Months Free Rent!

[Read ad copy](#)

This ad ↗

All their ads ↗



1259 days

Sweetwater on 16th

SAME STATE

Move In Special

[Read ad copy](#)

This ad ↗

All their ads ↗



130 days

Gregory Cove Apartments

SAME STATE

1, 2 and 3 bedroom Apartments

[Read ad copy](#)

This ad ↗

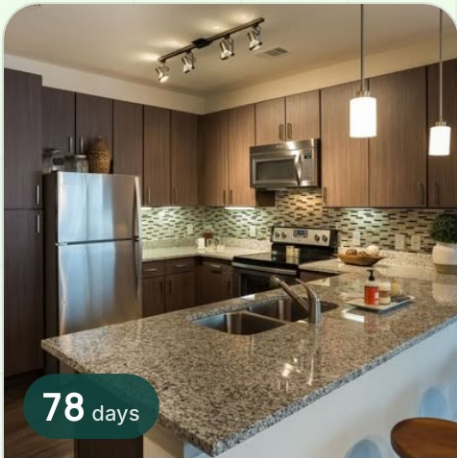
All their ads ↗

Click an image to read the full ad · 5 ads found



Nashville

Nashville: Blue Note, Music City Flats



78 days

One Metrocenter Apartments

IN CITY

One Metrocenter | Nashville. TN

[Read ad copy](#)

This ad ↗

All their ads ↗



27 days

Hillstead

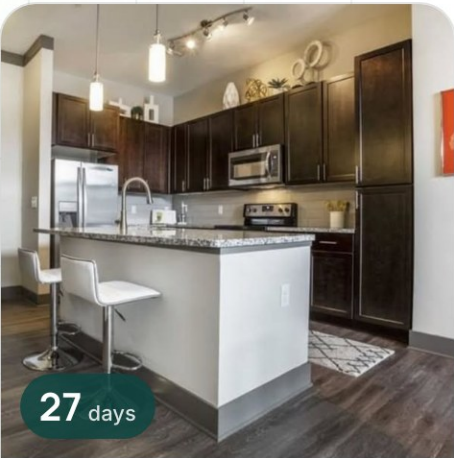
IN CITY

Boutique Apts In Green Hills

[Read ad copy](#)

This ad ↗

All their ads ↗



27 days

Octave

IN CITY

Octave

[Read ad copy](#)

This ad ↗

All their ads ↗



25 days

2010 West End Apartments

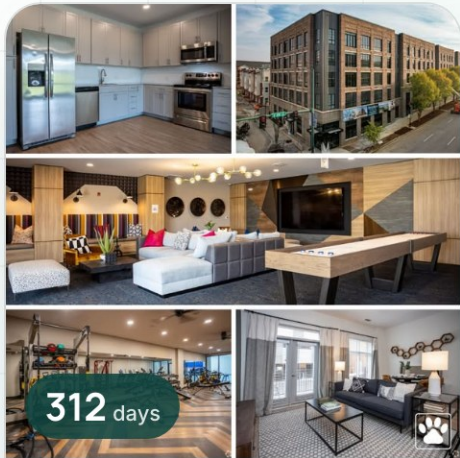
IN CITY

Modern Studio Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



312 days

River Rock Chattanooga

SAME STATE

Experience Luxury Living at River Rock

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found



Portland

Portland: Harbor Sky



Tiffany Walden

IN CITY

1 Bed 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 1 ad found (fewer than 5 passed the filters)



Austin

Austin: Providence at Domain



752 days

The Beckett

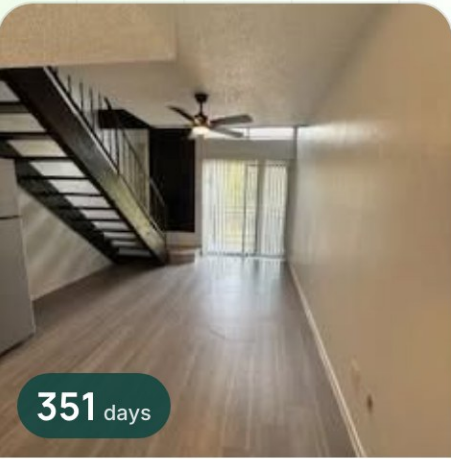
IN CITY

Income-Based Apartments + Get One Month Free Rent!

[Read ad copy](#)

This ad ↗

All their ads ↗



351 days

Lisa Lease

IN CITY

Studio 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



266 days

Susan Albertson

IN CITY

2 Beds 2 Baths Townhouse

[Read ad copy](#)

This ad ↗

All their ads ↗



139 days

SoCo Park Apartments

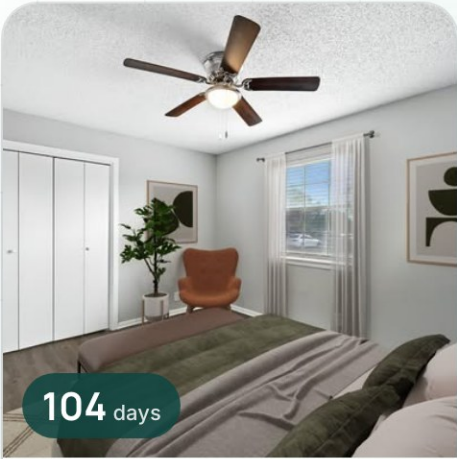
IN CITY

SoCo Park Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



104 days

Ashford Costa Azure Apartments

IN CITY

Spacious Apartments in Austin – 50% Off for 3 Months' Rent at Ashford Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 5 ads found



Conyers

Conyers: Village at Almand Creek



104 days

Brooke H. Wade

SAME STATE

2 Beds 2 Baths Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



91 days

Greens At Stonecreek

SAME STATE

Greens At Stonecreek

[Read ad copy](#)

This ad ↗

All their ads ↗



69 days

Sam Gunnison

SAME STATE

1 Bed 1 Bath Apartment

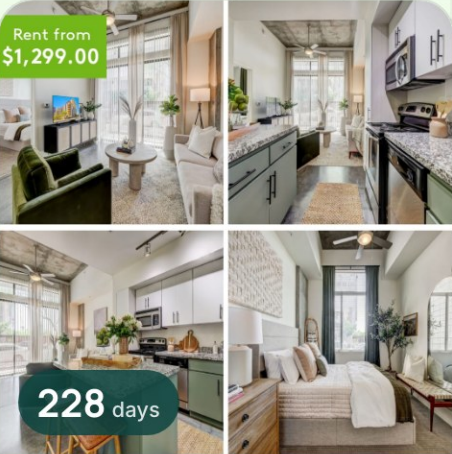
[Read ad copy](#)

This ad ↗

All their ads ↗

Click an image to read the full ad · 3 ads found (fewer than 5 passed the filters)

Apartments.com: rent badge on every listing



Rent from \$1,299.00

228 days

Apartments.com

PHOENIX

Up To 8 Weeks Free + Waived App and Admin Fees at Roosevelt Point Apartments!...

[Read ad copy](#)

[This ad ↗](#) [All their ads ↗](#)



Rent from \$1,275.00

228 days

Apartments.com

LAVEEN, AZ

Stylish Community Where Luxury Meets Laveen's Natural Beauty.

[Read ad copy](#)

[This ad ↗](#) [All their ads ↗](#)



Rent from \$1,446.00

228 days

Apartments.com

TEXAS

Discover Texas' First Luxury Resort Community with a Man-Made Lagoon along its Shore.

[Read ad copy](#)

[This ad ↗](#) [All their ads ↗](#)



Rent starting at \$1,059

228 days

Apartments.com

LOCATION NOT SHOWN

Cozy and Charming Modern Residences Designed Around Your Specific Needs

[Read ad copy](#)

[This ad ↗](#) [All their ads ↗](#)



Rent from \$885.00

228 days

Apartments.com

LOCATION NOT SHOWN

Enjoy Both Comfort and Convenience in these Spacious, 1 & 2 Bedroom, Pet-Friendly...

[Read ad copy](#)

[This ad ↗](#) [All their ads ↗](#)

A catalog ad: Meta fills in each listing's photo, name and "Rent from" price for each viewer.

32 Apartments.com catalog ads, all started about 228 days ago · text in each image read on-device

Built like ours, in Karya markets



La Hacienda

FORT WORTH

1 Bed 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



Leasing Dfw

FORT WORTH

2 Beds 1 Bath Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



Karol Homes 8

ORLANDO

Catalog ad, so there is no written copy. Text on the image: ¡APARTAMENTOS de LUJO ...

[Read ad copy](#)

This ad ↗

All their ads ↗



Ashford Santa Ana Apartments

HOUSTON

One Month Free Rent in Houston Apartments

[Read ad copy](#)

This ad ↗

All their ads ↗



905 TX

ARLINGTON

Catalog ad, so there is no written copy. Text on the image: NINE OH FIVE · 905 WEST ABRAM

[Read ad copy](#)

This ad ↗

All their ads ↗

Rent, bedrooms or an offer printed on the image, like Karya's ads. One ad per advertiser, longest running first.

45 advertisers found with designed ads · exact-phrase Ad Library searches, then each advertiser's live ads pulled and the image text read on-device · Oct 14, 2026

Built like ours, in Karya markets (2)



Town Park Townhomes

HOUSTON

Catalog ad, so there is no written copy. Text on the image: TOWN PARK · -TOWNHOMES - · DIV

[Read ad copy](#)

This ad ↗

All their ads ↗



El Rancho-Apartments

FORT WORTH

2 Beds 2 Baths Apartment/condo

[Read ad copy](#)

This ad ↗

All their ads ↗



Sierra Hermosa

FORT WORTH

2 Beds 2.5 Baths Apartment

[Read ad copy](#)

This ad ↗

All their ads ↗



Bridges of Cypress Creek Apartment Homes

HOUSTON

Catalog ad, so there is no written copy. Text on the image: BRIDGES · OF CYPRESS CREEK...

[Read ad copy](#)

This ad ↗

All their ads ↗



Casa de Loma Apartments

DALLAS

\$500 Off When You Lease in September

[Read ad copy](#)

This ad ↗

All their ads ↗

The next five, by days running. Same filter, one ad per advertiser.

45 advertisers found with designed ads · exact-phrase Ad Library searches, then each advertiser's live ads pulled and the image text read on-device · Oct 14, 2026

Built like ours, rest of the US

OUTBACK ROADHOUSE APARTMENTS

\$99 Move-In Special!

- Starting at \$800/m utilities & internet included
- Pet Friendly
- Located on the Branson Strip
- Clean and Safe

Find Your Forever Home in a Stable, Welcoming Community

474 days

CONTACT US FOR MORE INFORMATION: OUTBACKROADHOUSE.COM (417) 323-5888

Outback Roadhouse Apartments

OUTSIDE KARYA MARKETS

Apply Today!

[Read ad copy](#)

This ad ↗

All their ads ↗

LIVE YOUR BEST LIFE IN DOWNTOWN LA

THE BEST ROOFTOP IN DOWNTOWN
Experience spectacular views, a sparkling pool, and elegant lounges. Your personal oasis in the sky.

UNPARALLELED INTERIORS

Modern design. Elegant finishes. Comfortable living. Your urban sanctuary awaits.

1 BEDROOMS STARTING AT \$1950

185 days to lock in your special rate!

BOOK YOUR VIRTUAL OR IN-PERSON TOUR TODAY!

HWH Luxury Living

OUTSIDE KARYA MARKETS

Historic Charm at HWH

[Read ad copy](#)

This ad ↗

All their ads ↗

The Boardwalk
APARTMENT HOMES

More Than
an Apartment.
It's Home.

Comfortable living. Convenient location. Community you'll love coming home to.

1 MONTH FREE + **FREE APPLICATIONS**

173 days

405-722-8909 theboardwalkapartments.com

Boardwalk Apartments

OUTSIDE KARYA MARKETS

Catalog ad, so there is no written copy. Text on the image: The Boardwalk · APARTMENT HOME

[Read ad copy](#)

This ad ↗

All their ads ↗

Grouse Run
APARTMENT HOMES

Elevated Living.
Exceptional Value.

COMFORT. CONVENIENCE. COMMUNITY.

LIMITED TIME SPECIAL!

1 MONTH FREE RENT PLUS *Free Applications!*

172 days

405-755-1581 grouserunapts.com

YOUR NEW HOME IS WAITING.

Grouse Run Apartments

OUTSIDE KARYA MARKETS

Catalog ad, so there is no written copy. Text on the image: Grouse Run · APARTMENT HOMES ·

[Read ad copy](#)

This ad ↗

All their ads ↗

1 MONTH FREE RENT PLUS **FREE APPLICATIONS**

YOUR NEW HOME. MORE VALUE. *All Yours.*

172 days

Ambassador House Apartments

OUTSIDE KARYA MARKETS

Catalog ad, so there is no written copy. Text on the image: AI · Ambassador House · APARTM

[Read ad copy](#)

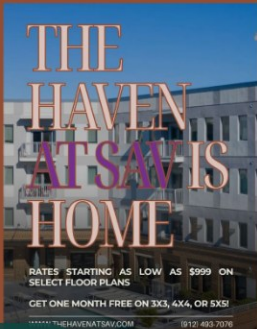
This ad ↗

All their ads ↗

Rent, bedrooms or an offer printed on the image, like Karya's ads. One ad per advertiser, longest running first.

45 advertisers found with designed ads · exact-phrase Ad Library searches, then each advertiser's live ads pulled and the image text read on-device · Oct 14, 2026

Built like ours, rest of the US (2)



148 days

The Haven at Sav

OUTSIDE KARYA MARKETS

Catalog ad, so there is no written copy. Text on the image: THE · HAVEN · ATSAISI · RATES

[Read ad copy](#)

This ad ↗

All their ads ↗



147 days

Hurst & Son LLC

OUTSIDE KARYA MARKETS

Move-In Special, \$600/Month for Your First Year

[Read ad copy](#)

This ad ↗

All their ads ↗



140 days

OVIS Group

OUTSIDE KARYA MARKETS

[Read ad copy](#)

This ad ↗

All their ads ↗



137 days

Crenshaw Lofts

OUTSIDE KARYA MARKETS

Crenshaw Lofts

[Read ad copy](#)

This ad ↗

All their ads ↗



136 days

Jalen Lofts

OUTSIDE KARYA MARKETS

Jalen Lofts

[Read ad copy](#)

This ad ↗

All their ads ↗

The next five, by days running. Same filter, one ad per advertiser.

45 advertisers found with designed ads · exact-phrase Ad Library searches, then each advertiser's live ads pulled and the image text read on-device · Oct 14, 2026

What repeats in the long runners

In the ad	Ads	Longest running
Free weeks or months, or % off rent	11 of 50	752 days
A dollar amount (rent or move-in)	11 of 50	752 days
Asks for a tour	21 of 50	351 days
Posted as a Marketplace listing	15 of 50	581 days
Income-based or affordable	5 of 50	752 days
Spanish copy	5 of 50	581 days
All bills paid	3 of 50	351 days

INFERENCE: this counts how often an offer appears, not whether it works. A long run means the advertiser kept paying, not that it brought leases.

50 unique ads from the market slides · keyword match on headline, copy and link text



• NEXT STEP

Borrow one angle per market

Pick one long-running competitor angle per market for the next Karya creative round, then pull this again on November 14, 2026 to see which ads are still live.